ORDER

Orders Order / Rev: A2613436 Alt Order #: 27023486 2020 Primary Electio Product Desc: Estimate: 1717 Flight Dates: 07/28/20 - 08/10/20 Primary AE: Katz Dallas Original Date / Rev: 07/27/20 / 07/31/20 Sales Office: K-DAL Order Type: REG Sales Region: Nat Ax Media Agency Name: **Buying Contact:** Cash Billing Type: Billing Contact: Billing Calendar: Calendar Ax Media Email 800 W. 47th Street Billing Cycle: **EOM** Kansas City, MO 64112 Agency Commission: 15% Advertiser POL/Bill Clifford/Congress/KS/Rep Order Brand: Name: New Business Thru: Demographic: A50+ **Product Codes:** PL12 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: **POL-CAND** Order Separation: 00:15:00 Priority: P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/01/20	07/31/20	35	\$10,330.00	\$8,780.50		
08/01/20	08/31/20	44	\$10,235.00	\$8,699.75		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	35	\$10,330.00	\$8,780.50	184.00
August 2020	44	\$10,235.00	\$8,699.75	131.50
Totals	79	\$20,565.00	\$17,480.25	315.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	21%	\$20,565.00
Market	100%	\$97,928.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	79%	\$77,363.57

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi			Mon Prime Hour 1	CM	7-8p	M	:30	1	\$800.00 P3	8.00 NM	1	\$800.00
	Channel	s : KSNC	C,KSNG,KSI	NL,KSNVV Monday 7-8p									
	The Tita	n Games	-NBC										
۱۸/	<u>Staı</u> eek: 08/0	t Date	End Date 08/09/20	Weekdays M	Spots/Week	<u>Rate</u> \$800.00	Rating 8.00						
			00/09/20	LN M-F	CM	10-10:35pm	- T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
			KSNG,KSI	NL,KSNW						************			400000
	KSN Ne	ws		KSN News at Ten	Mon-Fri								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07/2		08/02/20	- T	1	\$300.00	4.00						
N 3			0 07/30/20 C,KSNG,KSI	LN M-F	СМ	10-10:35pm	T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
	Onamic	5 . NOIVE	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KSN News at Ten	Mon-Fri								
	KSN Ne				0	Б.,	D .:						
W	<u>Stai</u> eek: 07/2	t Date 27/20	End Date 08/02/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 4.00						
N 4	Multi		0 08/03/20	LN M-F	CM	10-10:35pm	M	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
	Channel	s : KSNC	C,KSNG,KSI		Man Eri								
	KSN Ne	ws		KSN News at Ten	MON-FII								
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 08/0		08/09/20	M	1	\$300.00	4.00			#050 00 D0	7.00 NIM		#050.00
N 5)	KSN News at Five NL,KSNW	CM	5-530pm	- T	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
				KSN News at Five)								
	KSN Ne	ws t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07/2		08/02/20	- T	1	\$350.00	7.00						
N 6				KSN News at Five	CM	5-530pm	W	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
	Channel	s : KSNC	C,KSNG,KSI	NL,KSNW KSN News at Five	į								
	KSN Ne	ws											
10/		t Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate Care	Rating						
	eek: 07/2 Multi		08/02/20	KSN News at Five	CM	\$350.00 5-530pm	7.00 T	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
			C,KSNG,KSI		· · · ·	о осор	_	.00	·	ψοσοίσοι σ		·	ψοσσ.σσ
	KSN Ne	ws.		KSN News at Five)								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07/2		08/02/20	T	1	\$350.00	7.00						
N 8			0 07/31/20 C,KSNG,KSI	KSN News at Five	CM	5-530pm	F	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
	Charine	3 . NOINC	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	KSN News at Five)								
	KSN Ne				0	Б.,	D .:						
W	<u>Stai</u> eek: 07/2	t Date 27/20	End Date 08/02/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$350.00	Rating 7.00						
			0 08/01/20	LN Sa	CM	-	t 10 SS-	:30	1	\$175.00 P4	3.50 NM	1	\$175.00
	Channel	s : KSNC	C,KSNG,KSI		204								
	KSN Ne	ws		KSN News at 10 S	Dal								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 07/2		08/02/20	S-	1	\$175.00	3.50 - T	-20		\$400.00 D4	0.00 NIM	,	£400.00
)	KSN Today 2 NL,KSNW	СМ	6-7am	- 1	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
				KSN Today 2									
	Kansas Star	Today 3	End Date	Weekdays	Spots/Week	Rate	Rating						
W	<u>اعاد</u> /eek: 07/		08/02/20	- T	<u> </u>	\$100.00	2.00						
				KSN Today 2	CM	6-7am	W	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	Channel	s : KSNC	C,KSNG,KSI	NL,KSNW KSN Today 2									
				NOIN IOUGY Z								•	

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Kansas Today 3 <u>Start Date</u> <u>End Date</u> Week: 07/27/20 08/02/20		Spots/Week	Rate \$100.00	Rating 2.00						
N12 Multi 08/03/20 08/03/2 Channels : KSNC,KSNG,K	0 KSN Today 2	CM	6-7am	M	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kansas Today 3 <u>Start Date</u> Week: 08/03/20	M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
N13 Multi 07/30/20 07/30/2 Channels : KSNC,KSNG,K		СМ	430-5pm	T	:30	1	\$280.00 P3	6.00 NM	0	\$0.00
Jeopardy <u>Start Date</u> <u>End Date</u> Week: 07/27/20 08/02/20 <u>Spot</u> <u>Ch</u> <u>Date Range</u>	T Description	Spots/Week 1 Star	Rate \$280.00 t/End Time	Rating 6.00	eekdays	Ler	ngth Rate	Rtg Type		
1 Multi 07/27/20-08/02/20 Credited	M-F 430-5p	430-	5pm		- Th	_	:30 (\$280.00)	6.00 <i>NM</i>		
N14 Multi 07/31/20 07/31/2 Channels : KSNC,KSNG,K		СМ	430-5pm	F	:30	1	\$280.00 P3	6.00 NM	1	\$280.00
Jeopardy <u>Start Date</u> <u>End Date</u> Week: 07/27/20 08/02/20		Spots/Week	<u>Rate</u> \$280.00	Rating 6.00						
N15 Multi 08/03/20 08/03/2 Channels : KSNC,KSNG,K	·	СМ	430-5pm	M	:30	1	\$280.00 P3	6.00 NM	1	\$280.00
Jeopardy <u>Start Date</u> Week: 08/03/20 <u>End Date</u> 08/09/20		Spots/Week 1	<u>Rate</u> \$280.00	Rating 6.00						
N16 Multi 08/02/20 08/02/2 Channels : KSNC,KSNG,K			Sun KSN N	ews atS	:30	1	\$200.00 P3	4.50 NM	1	\$200.00
KSN News <u>Start Date</u> Week: 07/27/20 <u>End Date</u> 08/02/20		Spots/Week	Rate \$200.00	Rating 4.50						
N17 Multi 07/29/20 07/29/2 Channels : KSNC,KSNG,K	0 Good Day Kansa SNL,KSNW Good Day Kans		1230p-1p	W	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Good Day Kansas) Maakdaya	Cnoto/Mook	Doto	Dating						
Start Date End Date Week: 07/27/20 08/02/20		Spots/Week 1	<u>Rate</u> \$70.00	Rating 2.00						
N18 Multi 07/30/20 07/30/2 Channels : KSNC,KSNG,K			1230p-1p	T	:30	1	\$70.00 P4	2.00 NM	0	\$0.00
Good Day Kansas			_							
<u>Start Date</u> <u>End Date</u> Week: 07/27/20 08/02/20		Spots/Week 1	<u>Rate</u> \$70.00	Rating 2.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 <i>Multi</i> 07/27/20-08/02/20	Description	Star	t/End Time Dp-1p	<u>w</u>	eekdays Th			Rtg Type 2.00 <i>NM</i>		
Credited [No MG needed]										
N19 Multi 07/31/20 07/31/2 Channels : KSNC,KSNG,K	•		1230p-1p	F	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Good Day Kansas	Cook Day Rails									
Start Date	F	Spots/Week 1	Rate \$70.00	Rating 2.00						
N20 Multi 08/01/20 08/01/2 Channels : KSNC,KSNG,K			6-630pm	S-	:30	1	\$260.00 P3	8.00 NM	1	\$260.00
KSN News	Oat NON NEWS (at OIA								

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	e Break	Start/End T		s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week 1	Rate \$260.00	Rating 8.00						
N21 Multi 08/01/				SaSu 6a-8a		S- :30	1	\$50.00 P4	1.50 NM	1	\$50.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW Kansas Today S	Sa/Su 6a-8a								
Kansas Today	Weekend	Ransas roday C	a/Ou oa oa								
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 1.50						
	20 08/01/20		CM	630-7pm		S- :30	1	\$150.00 P4	8.00 NM	1	\$150.00
Channels : KSN	IC,KSNG,KSI										
Wheel of Fortur	ne	Sa 630-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20 N23 Multi 08/01/	08/02/20		CM	\$150.00 5-530p	8.00	S- :30	1	\$85.00 P4	5.00 NM	1	\$85.00
Channels : KSN			OW	О ОООР		.00	•	ψου.σσ1 -τ	0.00 14141		ψου.σσ
Jeopardy		Sa 5-530p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 07/27/20	08/02/20	S-	1	\$85.00	5.00			Ф050 00 D 0	7.00 1114		4050.00
N24 Multi 08/03/ Channels : KSN		KSN News at Fiv NL,KSNW	re CM	5-530pm	M	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
		KSN News at Five	ve								
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/03/20	08/09/20	M	1	\$350.00	7.00						
N25 Multi 07/30/ Channels : KSN			CM	6-7am	- 1- 11	:30	3	\$100.00 P4	2.00 NM	3	\$300.00
Charmers . Kon	io,Rong,Ro	KSN Today 2									
Kansas Today		Ma akdaya	Cnoto/Mode	Doto	Doting						
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$100.00	Rating 2.00					1	
Week: 08/03/20	08/09/20	-1	1	\$100.00	2.00			*		_	
N 26 Multi 07/29/ Channels : KSN			СМ	12n-1pm	111	:30	3	\$100.00 P4	2.00 NM	2	\$200.00
		KSN News									
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> 111	Spots/Week 3	Rate \$100.00	Rating 2.00					l	
Spot Ch Date R	ange D	escription	_	/End Time	2.00	Weekdays	Len	<u> </u>		l	
2 Multi 07/27/2 Credited	20-08/02/20 K	(SN News	12n-	1pm		WThF		:30 (\$100.00)	2.00 NM		
[No MG ne	eded]										
N27 Multi 07/29/			CM	9-10a	1- 111	:30	4	\$85.00 P4	2.00 NM	3	\$255.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW M-F 9-10a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 07/27/20 Spot Ch Date R	08/02/20 ange D	111 escription	3 Start	\$85.00 End Time	2.00	Weekdays	Len	nth Rate	Rtg Type		
2 Multi 07/27/2			9-10			WThF			2.00 NM	l	
<i>Credited</i> [No MG ne	ededl										
Week: 08/03/20	08/09/20	1	1	\$85.00	2.00					l	
N28 Multi 07/29/		•	CM	4-430pm	1- 111	:30	4	\$200.00 P3	4.00 NM	4	\$800.00
Channels : KSN	IC,KSNG,KSI	NL,KSNVV M-F 4-430p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					İ	
Week: 07/27/20 Week: 08/03/20	08/02/20 08/09/20	111 1	3	\$200.00 \$200.00	4.00 4.00					l	
N29 Multi 07/29/			CM	630-7pm	1- 111	:30	4	\$600.00 P3	12.00 NM	4	\$2,400.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW M-F 630-7p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					I	

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch St	art En	d	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Da	te End	Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/27/2			111	3	\$600.00	12.00							
Week: 08/03/2	08/09	9/20	1	1	\$600.00	12.00							
N30 Multi 08/ Channels : K				CM Sun	KSN News	at 10 S	1	:30	1	\$225.00 P4	4.00 NM	1	\$225.00
Start Da Week: 07/27/2			Weekdays	Spots/Week 1	Rate \$225.00	Rating 4.00							
N31 Multi 08/ Channels : K			Today Show Su NL,KSNW Today Show Su	СМ	Today Show	v Su	1	:30	1	\$100.00 P3	2.50 NM	0	\$0.00
Start Da Week: 07/27/20 Spot Ch Date 1 Multi 07/2	08/02 Range	2/20 D	Weekdays1 escription oday Show Su		Rate \$100.00 t/End Time ay Show Su	Rating 2.50	_	<u>Veekdays</u> Su	Len		Rtg Type 2.50 NM		
Credited	1												
N32 Multi 08/ Channels : k	SNC,KSN				6-630pm		S-	:30	1	\$260.00 P3	5.50 NM	1	\$260.00
Start Da Week: 07/27/2	te End		Weekdays	Spots/Week	Rate \$260.00	Rating 5.50							
N33 Multi 08/ Channels : k			NL,KSNW	CM	530-6a		S	:30	1	\$20.00 P4	0.50 NM	1	\$20.00
Wheel of Fo	tune		Su 530a-6a										
Start Da Week: 07/27/2	te End		Weekdays S	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.50							
N34 Multi 07/ Channels : K				СМ	430-5pm	1-	- 11	:30	3	\$280.00 P3	6.00 NM	0	\$0.00
Start Da Week: 07/27/2	08/02		Weekdays 11	Spots/Week 2	Rate \$280.00	Rating 6.00							
Spot Ch Date 1 Multi 07/2 Credited	7/20-08/02		escription I-F 430-5p		t/End Time 5pm		_	<u>Veekdays</u> ThF	Len	gth Rate :30 (\$280.00)	Rtg Type 6.00 NM		
2 Multi 07/2 Credited	7/20-08/02	2/20 M	l-F 430-5p	430-	5pm		-	ThF		:30 (\$280.00)	6.00 <i>NM</i>		
Week: 08/03/2	08/09	9/20	1	1	\$280.00	6.00							
Spot Ch Date 3 Multi 08/0 Credited	3/20-08/0	_	escription I-F 430-5p		t/End Time 5pm			<u>Veekdays</u> [Len	gth <u>Rate</u> :30 (\$280.00)	Rtg Type 6.00 NM		
N35 Multi 07/2 Channels : K			•	СМ	4-430pm	1-	- 11	:30	3	\$200.00 P3	4.00 NM	3	\$600.00
Start Da Week: 07/27/2 Week: 08/03/2	08/02	2/20	Weekdays 11 1	Spots/Week 2	Rate \$200.00	4.00							
N36 Multi 07/3			M-F 630-7p	CM	\$200.00	4.00	- 11	:30	3	\$600.00 P3	12.00 NM	3	\$1,800.00
Channels : K			•	CIVI	630-7pm	1-	- 11	.30	S	φυσυ.συ Ρ3	IZ.UU INIVI	3	φι,ουυ.υυ
<u>Start Da</u> Week: 07/27/20 Week: 08/03/20	08/02	2/20	<u>Weekdays</u> 11 1	Spots/Week 2	Rate \$600.00 \$600.00	Rating 12.00 12.00							
N37 Multi 07/ Channels : k	30/20 08/0	03/20	NL,KSNW	s CM	1-2p		- 22	:30	6	\$170.00 P3	2.00 NM	4	\$680.00
Start Da Week: 07/27/20			Days of Our Live Weekdays22	Spots/Week 4	Rate \$170.00	Rating 2.00							

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> 22	Spots/Week 4	<u>Rate</u> \$170.00	Rating 2.00					
Spot Ch Date R		escription Pays of Our Lives	<u>Start</u> 1-2p	/End Time		Weekdays		Rtg Type 2.00 <i>NM</i>		
Credited [No MG ne		.,	. –				(, , , , , ,			
2 Multi 07/27/2	-	ays of Our Lives	1-2p			ThF	- :30 (\$170.00)) 2.00 <i>NM</i>		
<i>Credited</i> [No MG ne	eded]									
Week: 08/03/20	08/09/20	2	2	\$170.00	2.00	-20	C	0.00 NIM		#0.700.00
N38 Multi 07/30/ Channels : KSN			СМ	6-630p	222	:30	6 \$450.00 P3	8.00 NM	6	\$2,700.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays 22	Spots/Week 4	Rate \$450.00	Rating 8.00					
Week: 08/03/20	08/09/20	2	2	\$450.00	8.00	C 00	4 050 00 04	0.00 NM		# 50.00
N 39 Multi 08/02/ Channels : KSN				1035p-1105p)	- S :30	1 \$50.00 P4	2.00 NM	1	\$50.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$50.00	Rating 2.00					
N40 Multi 08/03/ Channels : KSN	20 08/03/20		2 CM	8-9p	M	:30	2 \$800.00 P3	8.00 NM	0	\$0.00
Start Date Week: 08/03/20	End Date 08/09/20	Weekdays M	Spots/Week 2	Rate \$800.00	Rating 8.00					
Spot Ch Date R	ange D	escription	Start	/End Time	8.00	Weekdays	<u> </u>	Rtg Type		
1 Multi 08/03/2 Credited	20-08/09/20 IV	Ion Prime Hour 2	8-9p			M	- :30 (\$800.00)	8.00 <i>NM</i>		
2 Multi 08/03/2 Credited	20-08/09/20 N	10n Prime Hour 2	8-9p			M	- :30 (\$800.00)	8.00 <i>NM</i>		
N41 Multi 08/01/ Channels : KSN		Sat Prime Other 1 NL,KSNW Sat Prime Other		7-10p		S- :30	1 \$350.00 P3	2.50 NM	0	\$0.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 2.50					
Spot Ch Date R	ange D	escription at Prime Other 1	•	/End Time	2.50	Weekdays		Rtg Type 2.50 <i>NM</i>		
Credited 00/04/	/00 00/04/00	Cat Drive a Have 2	CM	0.40=		2 .20	4	0.50 NM		#0.00
N 42 Multi 08/01/ Channels : KSN			СМ	9-10p		S- :30	1 \$350.00 P3	2.50 NM	0	\$0.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S-	Spots/Week 1	Rate \$350.00	Rating 2.50					
Spot Ch Date R	ange D	escription at Prime Hour 3	<u>Start</u> 9-10	/End Time		Weekdays		Rtg Type		
Credited	10 00,02,20 0	at i iiiio i ioai o	3 10	۲		Su	.00 (\$000.00)	, 2.00 / 11/		
N43 Multi 07/31/ Channels : KSN			CM	7-9p	F	' :30	1 \$500.00 P3	3.00 NM	0	\$0.00
Start Date Week: 07/27/20	End Date	Weekdays	Spots/Week	Rate	Rating					
Spot Ch Date R		escription		\$500.00 /End Time	3.00	Weekdays		Rtg Type		
1 Multi 07/27/2 Credited	2U-U8/U2/20 F	rı Prime Other 1	7-9p			F	- :30 (\$500.00)	3.00 <i>NM</i>		
N44 Multi 07/31/ Channels : KSN			СМ	9-10p	F	· :30	1 \$500.00 P3	3.00 NM	0	\$0.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 3.00					

Print Date: 07/31/20 14:33:27 Page 7 of 8

Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End T	Γime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 3.00							
Spot Ch Date R		escription escription		t/End Time	3.00	V	/eekdays	Ler	ngth Rate	Rtg Type		
	20-08/02/20 F	ri Prime Hour 3	9-10)p		= -	F		:30 (\$500.00)	3.00 <i>NM</i>		
Credited	100 00 100 100	0.500.0		500.0		- C			#00 00 D.4	0.00.104		000.00
N45 Multi 08/02/ Channels : KSN			СМ	530-6a		S	:30	1	\$20.00 P4	0.00 NM	1	\$20.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S	Spots/Week 1	Rate \$20.00	Rating 0.00							
		Good Day Kansa	s Sund ® M	1035p-1105	p	S	:30	1	\$50.00 P4	2.00 NM	1	\$50.00
Channels : KSI	NC,KSNG,KS	NL,KSNW Good Day Kansa	ıs Sunday PM									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/27/20	08/02/20	S	1	\$50.00	2.00							
N47 Multi 07/31/ Channels : KSI		Fri Prime Hour 1 NL,KSNW Friday 7-8p	СМ	7-8p		- F	:30	1	\$500.00 P3	3.00 NM	1	\$500.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays F	Spots/Week 1	Rate \$500.00	Rating 3.00							
		Fri Prime Other 2	СМ	8p-10p		- F	:30	1	\$500.00 P3	3.00 NM	1	\$500.00
Channels : KSI		NL,KSNW Fri Prime Other 2										
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$500.00	Rating 3.00							
	20 08/01/20	Stanley Cup Play NL,KSNW	<u>'</u>	Stanley Cup		S-	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
	,	Stanley Cup Play	offs	(2:00 PM-5:0	00 PM)							
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
N50 Multi 08/02/ Channels : KSN	20 08/02/20	, , ,	offs CM	Stanley Cup	Playo	S	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
Charmers . No	NC,RSNG,RS	Stanley Cup Play	offs	(2:00 PM-5:0	00 PM)							
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 0.00							
	20 08/01/20		CM	1235a-4a		S-	:30	2	\$5.00 P5	0.00 NM	2	\$10.00
Channels : KSI		ON	0	Б.	D ::							
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$5.00	Rating 0.00							
N52 Multi 08/02/ Channels : KSN		Sun Prime Hour ' NL,KSNW Sunday 6-7p	І СМ	6-7p		S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00							
	20 08/02/20	Sun Prime Hour 2	2 CM	7-8p		S	:30	1	\$350.00 P3	0.00 NM	0	\$0.00
		Sunday 7-8p										
Start Date Week: 07/27/20	End Date 08/02/20	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00							
Spot Ch Date R		Description Sun Prime Hour 2	<u>Star</u> 7-8p	t/End Time		_	<u>/eekdays</u> Sı		<u>ngth </u>	Rtg Type		
Credited	-0 00,02,20 0		, 05					-	ίου (φουσίου)	0.00 /		
N54 Multi 08/02/ Channels : KSN		NL,KSNW		8p-10p		S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
Start Date	End Date	Sun Prime Other Weekdays	3 Spots/Week	Rate	Rating							
Week: 07/27/20	08/02/20	S	<u>3pois/week</u>	\$350.00	0.00							
N55 Multi 08/03/ Channels : KSN				8p-10p	M		:30	2	\$800.00 P3	0.00 NM	2	\$1,600.00
		Mon Prime Other	2								l	

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/09/20	M	2	\$800.00	0.00						
N56 Multi			KC End Zone	СМ	KC End Zon	eS	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
Channe	eis : KSING	C,KSNG,KSI	NL,KSNVV KC End Zone									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/02/20	S	1	\$100.00	0.00						
N57 Multi	08/02/2	0 08/02/20	NBC Sports Spec	ial CM	NBC Sports	SpeciaS	:30	1	\$100.00 P3	0.00 NM	1	\$100.00
Channe	els : KSN0	C,KSNG,KSI	•									
•			NBC Sports Spec		- .	5						
Sta Week: 07/	rt Date	End Date 08/02/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$100.00	Rating 0.00						
			Sun Prime Other		8p-10p	S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
		C,KSNG,KSI		3 Civi	ор-тор	5	.30	•	φ330.00 F3	U.UU INIVI	!	φ330.00
		-,, -	Sun Prime Other	3								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/02/20	S	1	\$350.00	0.00						
			Kansas Today	CM	430-5am	11	:30	2	\$40.00 P3	0.00 NM	2	\$80.00
Channe	eis : KSING	C,KSNG,KSI	NL,KSNVV Kansas Today									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/09/20	11	2	\$40.00	0.00						
N60 Multi	08/02/2	0 08/02/20	LN Su	CM	KSN News a	at 10 S1	:30	1	\$450.00 P3	4.00 NM	1	\$450.00
Channe	els : KSN0	C,KSNG,KSI	•	_								
•			KSN News at 10		- .	5						
Sta Week: 07/	rt Date	End Date 08/02/20	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$450.00	Rating 4.00						
N61 Multi			Kansas Today	CM	430-5am	1	:30	1	\$40.00 P3	0.00 NM	1	\$40.00
		C,KSNG,KSI	•	OW	400 Jani	1	.50	•	ψ+0.001 3	0.00 14101	'	ψ+0.00
		,	Kansas Today									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/09/20	1	1	\$40.00	0.00						
N62 Multi				CM	9-10a	- 1	:30	1	\$85.00 P4	0.00 NM	1	\$85.00
Channe	:15 . NOIN	C,KSNG,KSI	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/09/20	- 1	1	\$85.00	0.00						
N63 Multi	08/02/2	0 08/02/20	Meet the Press (A	AN) CM	Meet the Pre	ess (AlS	:30	1	\$20.00 P3	0.00 NM	1	\$20.00
Channe	els : KSN0	C,KSNG,KSI		A								
Ct-	w Dete	End Date	Meet the Press (A	,	Data	Dating						
Sta Week: 07/	rt Date /27/20	End Date 08/02/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
VVCCK. U//	<u> </u>	00/02/20		<u> </u>	ψ20.00	0.00						



Contract # 27023486 Changes as of: 7/30/2020 at 5:24 PM Version: Current State Version 9

214-525-2790

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1
800 W.47th Street Product: 2020 Primary Election

Suite 200 Agency Order #: 9789622 Kansas City, MO 64112 Buyer: Fernie, Ta

Salesperson: MICHAEL POWERS

Buyer: Fernie, Taylor Primary Demo: Adults 55+
person: MICHAEL POWERS Assistant: SHELLY SHARBER

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Office: DALLAS

Con Type: POLITICAL/VOTE
Total \$: \$20,565.00

Total Spots: 79
Total CPP: \$63.16
Total GRP: 325.6

Y SHARBER Traffic #: A2613436

Separation:

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

				7/28 - 8/9															
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
M 1 7p-8p		The Titan Games-NBC	\$800.00		30	0	0	0	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 2 10p-10:35p		KSN News	\$300.00	4.0			0	1	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 3 5p-5:30p		KSN News	\$350.00	7.0			1	1	1	0	0	0	0	0	0	0	0	0	
Sa 4 10p-10:30p		KSN News	\$175.00	3.5			0	0	0	1	0	0	0	0	0	0	0	0	
Tu-F,M 5 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 6 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	1	0	0	1	0	0	0	0	0	0	
wk of 7/30 spot wen	nt from 1 to	0																	
Su 7 5p-5:30p		KSN News	\$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
Tu-F,M 8 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	1	0	1	0	0	0	0	0	0	0	0	0	
Sa 9 6p-6:30p		KSN News	\$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 10 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 11 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 12 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Tu-F,M 13 5p-5:30p		KSN News	\$350.00	7.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
ADD																			
Tu-F,M 14 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	1	1	0	0	0	1	0	0	0	0	0	
ADD		1				1													
Tu-F,M 15 12n-12:30p		KSN News	\$100.00	2.0	30	0	1	0	1	0	0	0	0	0	0	0	0	0	
ADD		1		, ,															
Tu-F,M 16 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0	1	0	1	0	0	1	0	0	0	0	0	0	
ADD																			



Contract # 27023486 Changes as of: 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #:** 9789622 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Total Spots: 79 Total CPP: \$63.16 **Total GRP:** 325.6

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Traffic #: A2613436

Separation:

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

							8/10 - 8/10	Total	Total		
# Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRP*
M 1 7p-8p		The Titan Games-NBC	\$800.00	8.0	30	0		1	\$800.00	\$100.00	8.0
Tu-F,M 2 10p-10:35p		KSN News	\$300.00	4.0	30	0		3	\$900.00	\$75.00	12.0
Tu-F,M 3 5p-5:30p		KSN News	\$350.00	7.0	30	0		4	\$1,400.00	\$50.00	28.0
Sa 4 10p-10:30p		KSN News	\$175.00	3.5	30	0		1	\$175.00	\$50.00	3.5
Tu-F,M 5 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
Tu-F,M 6 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		2	\$560.00	\$46.67	12.0
Su 7 5p-5:30p		KSN News	\$200.00	4.5	30	0		1	\$200.00	\$44.44	4.5
Tu-F,M 8 12:30p-1p		Good Day Kansas	\$70.00	2.0	30			2	\$140.00		4.0
Sa 9 6p-6:30p		KSN News	\$260.00	8.0	30	0		1	\$260.00	\$32.50	8.0
Sa 10 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	1.5
Sa 11 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0		1	\$150.00	\$18.75	8.0
Sa 12 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		1	\$85.00	\$17.00	5.0
Tu-F,M 13 5p-5:30p		KSN News	\$350.00	7.0	30	0		1	\$350.00	\$50.00	7.0
Tu-F,M 14 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
Tu-F,M 15 12n-12:30p		KSN News	\$100.00	2.0	30	0		2	\$200.00	\$50.00	4.0
Tu-F,M 16 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0		3	\$255.00	\$42.50	6.0



Contract # 27023486 **Changes as of:** 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9789622

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: SHELLY SHARBER

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

214-525-2643

Separation:

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00 Total Spots: 79

Total CPP: \$63.16 **Total GRP: 325.6** Traffic #: A2613436

							7/28 - 8/9													
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00		30	0	1	1	1	0	0	1	0	0	0	0	0	0	
	ADD									_									_	
18	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0	
	ADD									_										-
19	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	ADD																			
20	Su 8a-9a		Sunday Today Show	\$100.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
	ADD			1	1					1		1		_	1	1		1	1	
21	Sa 6p-6:30p		NEWS	\$260.00	5.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
	1 spot offered wk o	of 8/1		1	1			1	1						1	1		1		
22	Su 5:30a-6a		BETTER HORSES	\$20.00	0.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	1 spot offered wk o	of 8/2		1			_	1		1	_	1		_	1	I	_	1	1	
23	Tu-F,M 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
	ADD-2			1	1			1	1			1			1	ı		1		
24	Tu-F,M 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
	ADD-2			1	1			1	1			1			ı	ı		1		_
25	Tu-F,M 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
	ADD-2									,										
26	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$170.00	2.0	30	0	0	0	2	0	0	2	0	0	0	0	0	0	
	ADD-2				1					_									_	-
27	Tu-F,M 6p-6:30p		KSN News	\$450.00	8.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0	
	ADD-2			1	1			1	1			1			ı	ı		1		
28	Su 10:35p-11:05p)	Good Day Kansas	\$50.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	ADD-2																	1		
29	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
	ADD-2																			



Contract # 27023486 Changes as of: 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9789622

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Separation:

Station: KSNW Market: Wichita

Office: DALLAS Total Spots: 79 Service: Nielsen Primary Demo: Adults 55+

Assistant: SHELLY SHARBER

214-525-2643

Total CPP: \$63.16 **Total GRP: 325.6**

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Traffic #: A2613436

							8/10 - 8/10	Total	Total		
# Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRP*
Tu-F,M 17 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0		4	\$800.00	\$50.00	16.0
Tu-F,M 18 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0		4	\$2,400.00	\$50.00	48.0
Su 19 10p-10:30p		KSN News	\$225.00	4.0	30	0		1	\$225.00	\$56.25	4.0
Su 20 8a-9a		Sunday Today Show	\$100.00	2.5	30	0		0	\$0.00	\$40.00	0.0
Sa 21 6p-6:30p		NEWS	\$260.00	5.5	30	0		1	\$260.00	\$47.27	5.5
Su 22 5:30a-6a		BETTER HORSES	\$20.00	0.5	30	0		1	\$20.00	\$40.00	0.5
Tu-F,M 23 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		0	\$0.00	\$46.67	0.0
Tu-F,M 24 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0		3	\$600.00	\$50.00	12.0
Tu-F,M 25 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0		3	\$1,800.00	\$50.00	36.0
Tu-F,M 26 1p-2p		Days of Our Lives-NBC	\$170.00	2.0	30	0		4	\$680.00	\$85.00	8.0
Tu-F,M 27 6p-6:30p		KSN News	\$450.00	8.0	30	0		6	\$2,700.00	\$56.25	48.0
Su 28 10:35p-11:05p		Good Day Kansas	\$50.00	2.0	30	0		1	\$50.00	\$25.00	2.0
M 29 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0		0	\$0.00	\$100.00	0.0



Contract # 27023486

Changes as of: 7/30/2020 at 5:24 PM

Version: Current State Version 9

CPE: 202/269/1717

Flight: 7/28/20 - 8/10/20 Advertiser: Bill Clifford for KS CD 1 Product: 2020 Primary Election

Market: Wichita Office: DALLAS

Station: KSNW

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00

Agency: Ax Media 800 W.47th Street

Suite 200

Agency Order #: 9789622 Buyer: Fernie, Taylor

Separation:

Service: Nielsen Primary Demo: Adults 55+

Total CPP: \$63.16 **Total GRP: 325.6**

Kansas City, MO 64112

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: SHELLY SHARBER 214-525-2643

Traffic #: A2613436

Total Spots: 79

125 West 55th St New York, NY 10019

												7	/28 - 8/	9						
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
31	ADD-2 Sa 9p-10p	Ι	SNL Encores-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
32	<i>ADD-2</i> F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
33	<i>ADD-2</i> F 9p-10p		Dateline-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
34	ADD-2 Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
35	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
36	F 7p-8p		The Wall	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
	F 8p-10p		Dateline	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
38	Sa 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
39	Sa 1a-4a		Overnight	\$5.00	0.0	30	0	0	0	0	2	0	0	0	0	0	0	0	0	
40	Su 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
41	Su 6p-7p		Cannonball	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
42	Su 7p-8p		Titan Games	\$350.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Su 8p-10p		America's Got Talent	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
44	M 8p-10p		American Ninja Warrior	\$800.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	
45	Su 10:30a-11a		KC END ZONE	\$100.00	1.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	Su 11a-2p		NBC MOTOR SPORTS	\$100.00	1.2	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	Su 8p-10p		AMERICA'S GOT TALENT	\$350.00	2.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
48	M-F 4:30a-5a		KANSAS TODAY	\$40.00	0.7	30	0	0	0	0	0	0	1	1	0	0	0	0	0	



Contract # 27023486

Changes as of: 7/30/2020 at 5:24 PM

Version: Current State Version 9

CPE: 202/269/1717 **Agency**: Ax Media

Flight: 7/28/20 - 8/10/20

Advertiser: Bill Clifford for KS CD 1

Product: 2020 Primary Election

Market: Wichita
Office: DALLAS
Service: Nielsen

Station: KSNW

Con Type: POLITICAL/VOTE
Total \$: \$20,565.00

800 W.47th Street Suite 200

Agency Order #: 9789622

Buyer: Fernie, Taylor

Separation:

Primary Demo: Adults 55+

Total CPP: \$63.16 **Total GRP:** 325.6

Kansas City, MO 64112

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: SHELLY SHARBER 214-525-2643

Traffic #: A2613436

Total Spots: 79

125 West 55th St New York, NY 10019

							8/10 - 8/10	Total	Total		
# Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRP*
Sa 30 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
Sa 31 9p-10p		SNL Encores-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
F 32 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
F 33 9p-10p		Dateline-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
Su 34 5:30a-6a		Better Horses	\$20.00	0.0	30	0		1	\$20.00	\$0.00	0.0
Su 35 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0		1	\$50.00	\$0.00	0.0
F 36 7p-8p		The Wall	\$500.00	3.0	30	0		1	\$500.00	\$166.67	3.0
F 37 8p-10p		Dateline	\$500.00	3.0	30	0		1	\$500.00		3.0
Sa 38 2p-5p		Stanley Cup Playoffs	\$150.00	0.0		0		1	\$150.00		0.0
Sa 39 1a-4a		Overnight	\$5.00	0.0				2	\$10.00		0.0
Su 40 2p-5p		Stanley Cup Playoffs	\$150.00	0.0				1	\$150.00		0.0
Su 41 6p-7p		Cannonball	\$350.00	0.0				1	\$350.00	\$0.00	0.0
Su 42 7p-8p		Titan Games	\$350.00	0.0				0	\$0.00		0.0
Su			\$350.00	0.0				1	\$350.00		
43 8p-10p		America's Got Talent						1			0.0
44 8p-10p Su		American Ninja Warrior	\$800.00	0.0				2	\$1,600.00		0.0
45 10:30a-11a Su	+	KC END ZONE	\$100.00	1.0	30	0		1	\$100.00		1.0
46 11a-2p Su		NBC MOTOR SPORTS	\$100.00	1.2	30	0		1	\$100.00	\$83.33	1.2
47 8p-10p	1	AMERICA'S GOT TALENT	\$350.00	2.5	30	0		1	\$350.00	\$140.00	2.5
M-F 48 4:30a-5a		KANSAS TODAY	\$40.00	0.7	30	0		2	\$80.00	\$57.14	1.4



Contract # 27023486 Changes as of: 7/30/2020 at 5:24 PM Version: Current State Version 9

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1
800 W.47th Street Product: 2020 Primary Election

Suite 200 Agency Order #: 9789622
Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWER

Salesperson: MICHAEL POWERS 214-525-2790

Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Assistant: SHELLY SHARBER Traffic

214-525-2643

Total CPP: \$63.16

Total GRP: 325.6

Traffic #: A2613436

Total Spots: 79

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Separation:

										7	/28 - 8/	9						
DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
	KSN News	\$450.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	Meet the Press Overnight	\$20.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
	Kansas Today	\$40.00	2.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
	Live with Kelly & Ryan	\$85.00	2.0	30	0	0	0	0	0	0	0	1	0	0	0	0	0	
		KSN News Meet the Press Overnight	KSN News \$450.00 Meet the Press Overnight \$20.00 Kansas Today \$40.00	KSN News \$450.00 4.0 Meet the Press Overnight \$20.00 2.0 Kansas Today \$40.00 2.0	KSN News \$450.00 4.0 30	KSN News \$450.00 4.0 30 0	KSN News \$450.00 4.0 30 0 0	KSN News \$450.00 4.0 30 0 0 0	KSN News \$450.00 4.0 30 0 0 0 0	KSN News \$450.00 4.0 30 0 0 0 0 0 0	DP Program Rate A55P Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 KSN News \$450.00 4.0 30 0 0 0 0 0 1 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 0 1 Kansas Today \$40.00 2.0 30 0 0 0 0 0 0	DP Program Rate Rating A55P Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 KSN News \$450.00 4.0 30 0 0 0 0 0 1 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 0 1 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 0 1	DP Program Rate A55P Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 KSN News \$450.00 4.0 30 0 0 0 0 1 0 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 1 0 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 1 0	DP Program Rate Rating Len Rating 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 8/5 KSN News \$450.00 4.0 30 0 0 0 0 0 1 0 0 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 0 1 0 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 1 0 0	DP Program Rate Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 8/5 8/6 KSN News \$450.00 4.0 30 0 0 0 0 1 0 0 0 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 0 1 0 0 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 1 0 0 0	DP Program Rate Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 8/5 8/6 8/7 KSN News \$450.00 4.0 30 0 0 0 0 1 0 0 0 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 1 0 0 0 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 1 0 0 0 0	DP Program Rate Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 8/5 8/6 8/7 8/8 KSN News \$450.00 4.0 30 0 0 0 0 1 0 0 0 0 0 Meet the Press Overnight \$20.00 2.0 30 0 0 0 0 1 0 0 0 0 0 Kansas Today \$40.00 2.0 30 0 0 0 0 0 1 0 0 0 0 0	DP Program Rate Rating Len 7/28 7/29 7/30 7/31 8/1 8/2 8/3 8/4 8/5 8/6 8/7 8/8 8/9 KSN News \$450.00 4.0 30 0 0 0 0 1 0



Contract # 27023486 **Changes as of:** 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #:** 9789622 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Station: KSNW Market: Wichita Office: DALLAS Service: Nielsen

Total \$: \$20,565.00 Total Spots: 79

Con Type: POLITICAL/VOTE

Total CPP: \$63.16 Primary Demo: Adults 55+ **Total GRP: 325.6** Assistant: SHELLY SHARBER

214-525-2643

Traffic #: A2613436

Separation:

								8/10 - 8/10	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRP*
	Su 10p-10:30p		KSN News	\$450.00			0		1	\$450.00	\$112.50	4.0
50	Su 1a-2a		Meet the Press Overnight	\$20.00	2.0	30	0		1	\$20.00	\$10.00	2.0
51	M-F 4:30a-5a		Kansas Today	\$40.00	2.0	30	0		1	\$40.00	\$20.00	2.0
52	M-F 9a-10a		Live with Kelly & Ryan	\$85.00	2.0	30	0		1	\$85.00	\$42.50	2.0
,					TO	TALS:	0		79	\$20,565.00	\$63.16	325.6



Contract # 27023486 **Changes as of:** 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9789622

Separation:

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

214-525-2790

Service: Nielsen Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Office: DALLAS

Assistant: SHELLY SHARBER

214-525-2643

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00

Total Spots: 79 Total CPP: \$63.16 **Total GRP: 325.6** Traffic #: A2613436

Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
07/30/20 5:05 PM	Taylor Fernie	Other
07/30/20 4:44 PM	SHELLY SHARBER	**offer for this weekplease advise ASAP!**
07/30/20 4:38 PM	Patty Sparkman	please accept mg offer asap
07/30/20 10:30 AM	Taylor Fernie	Other
07/30/20 10:23 AM	SHELLY SHARBER	PLEASE ADVISE
07/29/20 4:21 PM	Taylor Fernie	Other
07/29/20 4:14 PM	MICHAEL POWERS	Please see NBC program changeMike
07/29/20 3:46 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP. THANK YOU
07/29/20 3:24 PM	Taylor Fernie	Other
07/29/20 3:02 PM	MICHAEL POWERS	Please see offer due to pgm changes and some no clearsthanks Mike
07/29/20 2:50 PM	Patty Sparkman	Program changes and spots that didn't clear - please accept MG offer ASAPThanks
07/29/20 10:13 AM	Taylor Fernie	Other
07/29/20 9:53 AM	System	Notice Received.
		Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/29/20 8:24 AM		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/28/20 12:38 PM	Taylor Fernie	Other
07/28/20 12:22 PM	MICHAEL POWERS	Please see offer for spot NAMike
07/28/20 12:15 PM	Lori Sanderson	PLEASE ACCEPT MG'S. THANKS, LS
07/28/20 9:57 AM	System	Notice Received.
		Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/28/20 7:36 AM	GOTOSTRATA\mPOWER	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/27/20 11:16 AM	System	Notice Received.
		New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any preempts. Thank you!
07/27/20 11:01 AM	ROB TISDALE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

	Competitive Information								
Market Budget:	Market Budget: \$25,571								
KSNW Share:	21%								
Comment:									
Unknown:	79%								

		Daypar	t Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	79	\$20,565.00	\$63.16	325.6
Total	100%	79	\$20,565.00	\$63.16	325.6

Monthly Summary											
Month	Spots	Dollars									
2020-Aug	79	\$20,565.00									
Total	79	\$20,565.00									



Changes as of: 7/30/2020 at 5:24 PM Contract # 27023486 Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #:** 9789622

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Primary Demo: Adults 55+ Assistant: SHELLY SHARBER 214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Office: DALLAS

Total Spots: 79 Total CPP: \$63.16 **Total GRP: 325.6** Traffic #: A2613436

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Separation:

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 7	7/30/20 4:38 PM	SHELLY SHARBER	Confirmed	4	5	\$0	\$20,565.00	Changes: Total Spots from 80 to 79. 8 buylines added or modified.
Makegood 6	7/30/20 10:20 AM	SHELLY SHARBER	Confirmed	5	2	\$0	\$20,565.00	
Makegood 5	7/29/20 3:46 PM	MICHAEL POWERS	Confirmed	2	2	\$0	\$20,565.00	Changes: Total GRPs from 341.5 to 325.5, Total CPP from \$60.22 to \$63.18, Total GIMPs from 342 to 326, Total CPM from \$60,219.62 to \$63,179.72. 2 buylines added or modified.
Makegood 4	7/29/20 2:50 PM	MICHAEL POWERS	Confirmed	9	7	\$0	\$20,565.00	Changes: Total Spots from 75 to 77, Total GRPs from 361.0 to 341.5, Total CPP from \$56.97 to \$60.22, Total GIMPs from 361 to 342, Total CPM from \$56,966.76 to \$60,219.62. 14 buylines added or modified.
Makegood 3	7/29/20 10:01 AM	MICHAEL POWERS	Confirmed	2		\$70.00	\$20,565.00	Changes: Total \$ from \$20,495.00 to \$20,565.00, Total Spots from 73 to 75, Total CPP from \$56.77 to \$56.97, Total GIMPs from 206 to 361, Total CPM from \$49,441.75 to \$56,966.76. 2 buylines added or modified.
								Changes: Comments from Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
Revision	7/29/20 8:24 AM	GOTOSTRATA\mPOWER	Confirmed	28		\$10,310.00	\$20,495.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$10,185.00 to \$20,495.00, Total GRPs from 206.0 to 361.0, Total Spots from 45 to 73, Total CPP from \$49.44 to \$56.77. 22 buylines added or modified.
Makegood 1	7/28/20 12:15 PM	MICHAEL POWERS	Confirmed	2	1	\$0	\$10,185.00	Changes: Total Spots from 44 to 45, Total GIMPs from 0 to 206, Total CPM from \$0.00 to \$49,441.75. 3 buylines added or modified.
								Changes: Comments from New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
Revision	7/28/20 7:36 AM	GOTOSTRATA\mPOWER	Confirmed	21		\$4,815.00	\$10,185.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$5,370.00 to \$10,185.00, Total GRPs from 108.5 to 206.0, Total Spots from 23 to 44, Total CPP from \$49.49 to \$49.44. 8 buylines added or modified.
Queued for Electronic Contracting	7/27/20 11:06 AM					\$0	\$0	
New	7/27/20 8:23 AM	ROB TISDAL F	Confirmed	23		\$5.370.00	\$5.370.00	
	1,21,20 0.20 / 11/1		100.11111100			\$5,575.00	ψο,ο. σ.σο	Days 40 s 44



Non-Discrimination

Policy

Contract # 27023486 Changes as of: 7/30/2020 at 5:24 PM Version: Current State Version 9

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #: 9789622** Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Separation:

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Con Type: POLITICAL/VOTE

Total \$: \$20.565.00

Traffic #: A2613436

Total Spots: 79

Total CPP: \$63.16

Total GRP: 325.6